EARN YOOR HAPPY Where Big Dreams Come to Figure It Out

HOSTED BY LORI HARDER



EARN YOUR HAPPY

is where BIG dreams meet unfiltered real talk. We dive into growth, grit, wellness, mindset, spirituality, and what it really takes to build a life and business that lights you up. Our audience doesn't just listen—they buy the books, join the programs, and take action. This isn't just a podcast—it's a platform to amplify your story, brand and expand your impact.

WHY YOU SHOULD BE A GUEST ON ONE OF THE TOP ENTREPRENEURSHIP PODCASTS ON APPLE

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TOP 25	2,700+	65M+	TOP 11
ENTREPRENEURSHIP PODCAST ON APPLE	FIVE-STAR REVIEWS	DOWNLOADS & 1,400+ EPISODES	FOBEST FEMALE LED BUSINESS PODCASTS
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Engaged	300K+	Shared	Proven
AUDIENCE OF ENTREPRENEURS & DOERS	SOCIAL AUDIENCE TO GET FEATURED IN FRONT OF	YOUR EPISODE WILL BE SHARED IN OUR HIGHLY ENGAGED EMAIL LIST	BOOK, COURSE AND PRODUCT SALES OVER 8 YEARS

Who Listens

Entrepreneurs, founders, and creators looking for real, actionable advice
Loyal listeners who binge every episode and share it with their networks
High-achieving women investing in their business, personal growth, and health



LET'S MAKE THIS HAPPEN

We prefer in person at Lori's in home studio in Newport beach (but can do virtual) so we can get you some amazing assets and create some epic collabs on IG together.

We'd love to have you on **Earn Your Happy!** This is your chance to share your insights, connect with an engaged audience, and have a great time doing it.



TOP PAST GUESTS

LAURYN BOSSTICK, MEL ROBBINS, TONY ROBINS, RAISSA GERONA, JOE DISPENZA, DAVID GHIYAM, JAMIE KERN LIMA, KAITLYN BRISTOWE, SETH GODIN, RYAN SERHANT, REBECCA MINKOFF, RYAN HOLIDAY, DAN MARTELL, ALLI WEBB, AMY PORTERFIELD, BRENDON BURCHARD, ED MYLETT, TRACY TUTOR, TOM BILYU, LEWIS HOWES, JACLYN JOHNSON, MARINA MIDDLETON, AGGIE LAL, KIM PERREL, MIRANDA KERR, JENNA KUTCHER, TRENT SHELTON, DEAN GRAZIOSI, DR. NICOLE LEPERA, DR. AMEN, DR. JOSH AXE, AND MORE....



ABOUT LORI

Lori Harder is a serial entrepreneur and the **Founder and CEO of gloci**, a beauty and wellness brand disrupting the hydration category with a gut-first, skin-focused approach. She's built four seven-figure businesses, hosts the top-ranked **Earn Your Happy podcast**, and runs high-level masterminds with her husband, Chris Harder. Lori's brand is where big dreams go to figure it out—helping entrepreneurs launch and scale, find clarity, and build a non-negotiable network of support.

Her journey started in fitness, as a 3X Fitness World Champion and 11X cover model, but it was born from challenge—she didn't graduate high school, left a restrictive religion, overcame bullying, and lost everything financially before rebuilding from zero. Today, she's proof that community, grit, and vision can change everything.

<u>Website</u> Instagram <u>Glōci</u> <u>Book: A Tribe Called Bliss</u> <u>Podcast: Earn Your Happy</u>